### PREPARATION WORKSHEET The Sunday News – Weekly Publication Deadline: Wednesday, Noon

This document is to help you prepare the information you will need to complete the online submission form. You will need to complete the online form at one time.

Please note, we recommend:

- Deadline is Wednesday by Noon the week prior to publication due to copy edit and layout requirements.
- Allow extra time for reservation and confirmation of room before completing online submission.
- Allow extra time for committee review and approval
- Only submit the FINAL approved content in your submission.
- Remember to email your image(s) to the Editor. See webpage for details.

# **DETAILS – Event Requiring Only A One Time Publication**

Date for publication
Sponsoring organization
Name of submitter/contact
Email
Phone
Event Title (5 word max)
Day of Week
Month
Date of Event
Time (range) (Example: 7:00 to 8:00 p.m.)
Room (please submit your room request and receive your confirmation before
submitting this publicity request)
<b>Description</b> (50 words or less for entire submission)

### FP Announce – Event Requiring Multiple Publication

Some events require more than one announcement, such as a concert or key event (i.e. Homecoming Sunday). For example, you could consider an initial "Save the Date" announcement (Week One), followed a couple weeks later with a "Buy Your Tickets" reminder announcement (Week Two), followed again a couple weeks later by a final "Don't Forget This Saturday" announcement (Week Three). We recommend tailoring your description as the event date approaches.

## **DETAILS – WEEK ONE**

Date for publication
Sponsoring organization
Name of submitter/contact
Email
Phone
Event Title (5 word max)
Day of Week
Month
Date of Event
Time (range) (Example: 7:00 to 8:00 p.m.)
Room (please submit your room request and receive your confirmation before
submitting this publicity request)
<b>Description</b> (50 words or less for entire submission)

### FP Announce – Event Requiring Multiple Publication (continued)

#### **DETAILS – WEEK TWO**

(All other fields same as week one.)

#### Date for publication \_\_\_\_\_

Description (50 words or less for entire submission)

### FP Announce – Event Requiring Multiple Publication (continued)

#### **DETAILS – WEEK THREE**

(All other fields same as week one.)

### Date for publication \_\_\_\_\_

Event Title (5 word max) \_\_\_\_\_ (Example: Don't Forget Saturday Concert)

Description (50 words or less for entire submission)