



Budget Information Session

Heather Packard, Treasurer
Standing Committee Financial Sustainability Subcommittee

Agenda



- Understanding First Parish's Budget Process
- Annual Pledge Campaign Round-Up
- Our Current Operating Budget
- Planning for Next Year's Budget (and Future Budgets)

- Budget and Budget Process Questions?

First Parish Budget Process

Budget Process



- Staff prepares a draft budget for Standing Committee
 - “The budget should reflect the priorities of the Congregation, staff, and Standing Committee. The projections for income and expenses should reflect a prudent approach to our financial conditions.” (Finance Policies, 2018)
- Budget information and listening sessions held with congregation during budget preparation.
- Standing Committee reviews and recommends a budget for approval by members at the June Annual Meeting
- Standing Committee members and staff hold informational sessions about the proposed budget prior to the Annual Meeting
- Members approve a budget at the Annual Meeting

Annual Pledge Campaign Results

Annual Campaign Results



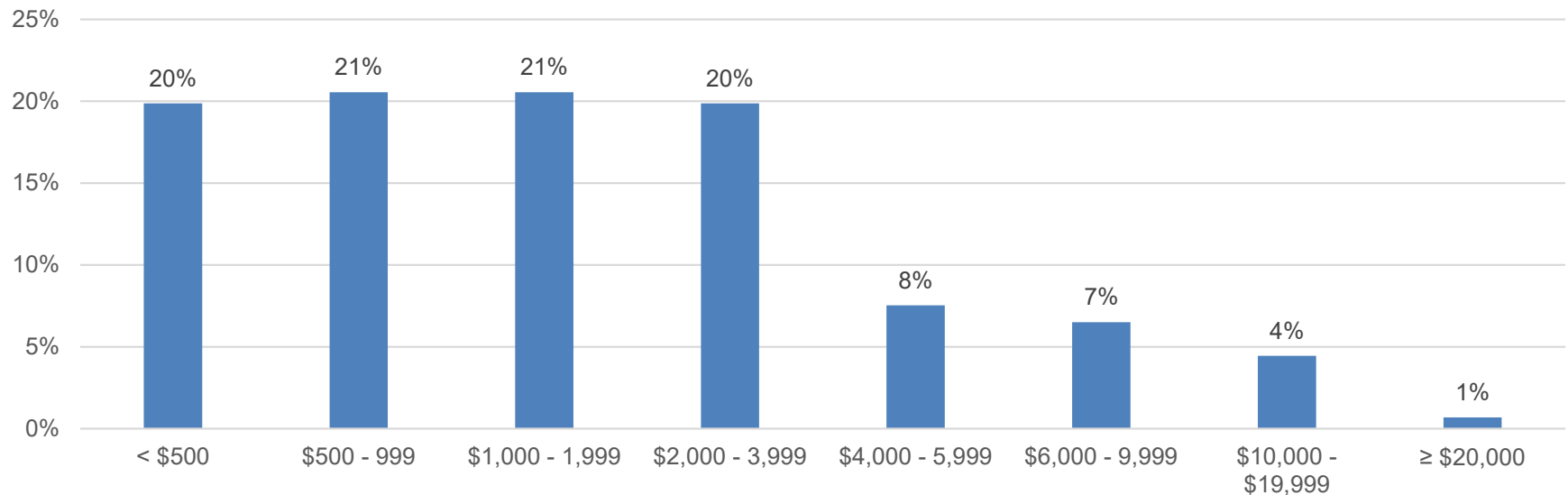
Pledge Commitments Timing	Fiscal Year (July – Jun)	Stewardship Campaign Goal	Pledges Received (to date)	Households Pledged (to date)	Median Pledge
Spring 2021	FY2022	\$1,080,000	\$1,078,268	371	\$1,150
Spring 2022	FY2023	\$970,000	\$971,123	328	\$1,150
Spring 2023 (Now)	FY2024	\$1,025,000	\$898,435	292	\$1,200
Difference - FY23 to FY24		\$55,000	-\$72,688	-36	\$50
Difference % - FY23 to FY24		5.7%	-7.55%	-18.3%	4.3%

Average pledge FY23: \$3,025 per household FY24: \$3,077 per household
 Cost to run First Parish: \$3,180 per year per Active household (467) based on FY23

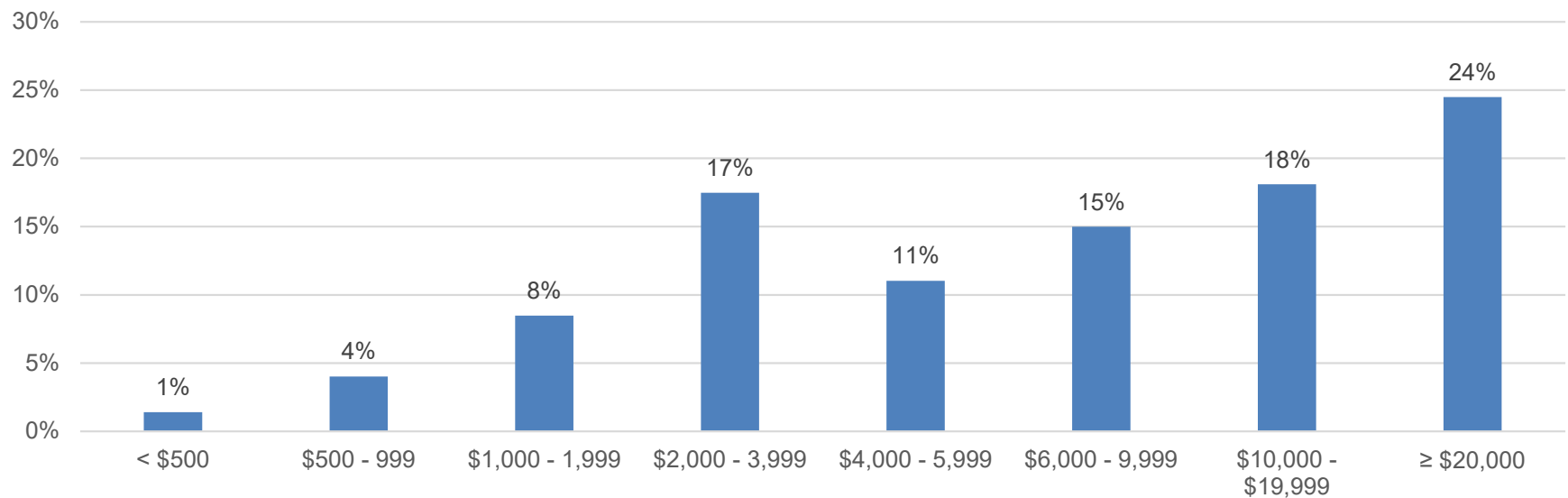
Annual Campaign Results – Pledge Breakdown



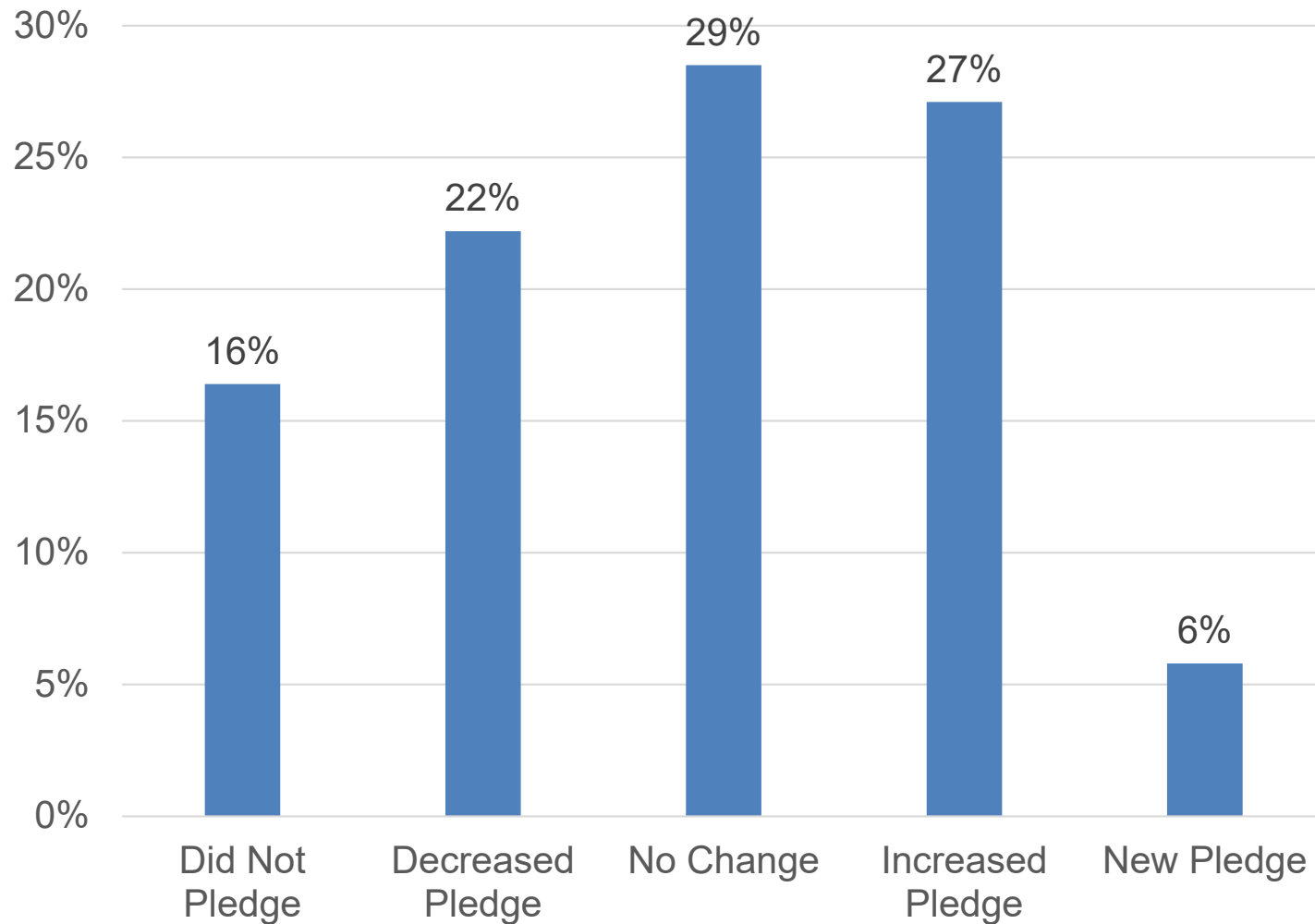
Share of Households by Pledge Category



Share of Total Pledges by Pledge Category



Comparison of FY23 Pledging to FY24*



* Percent of total households that pledged either last year and/or this year, by pledging category

Annual Campaign Team



Role	Volunteer(s)
Project Manager	Alane Wallis
Communications	Heather Packard
Steward Captains	Irl Smith, Dave Ellwood, Sara Ballard, & Phil D'Amico
Scribe	Irl Smith
Online Pledge Tracking	Darien Smith
Thank You Notes	Pledge Team
Sustaining Donor Event	Alane Wallis
Testimonials	Eric Moore, Jen Izzo, Peter Lowitt, and Meg Packard
Testimonial Coordination	Alane Wallis
Graphic Design	Tim Whitney
Staff	Seth Carrier-Ladd, Fifi Ball, and Liz Weber

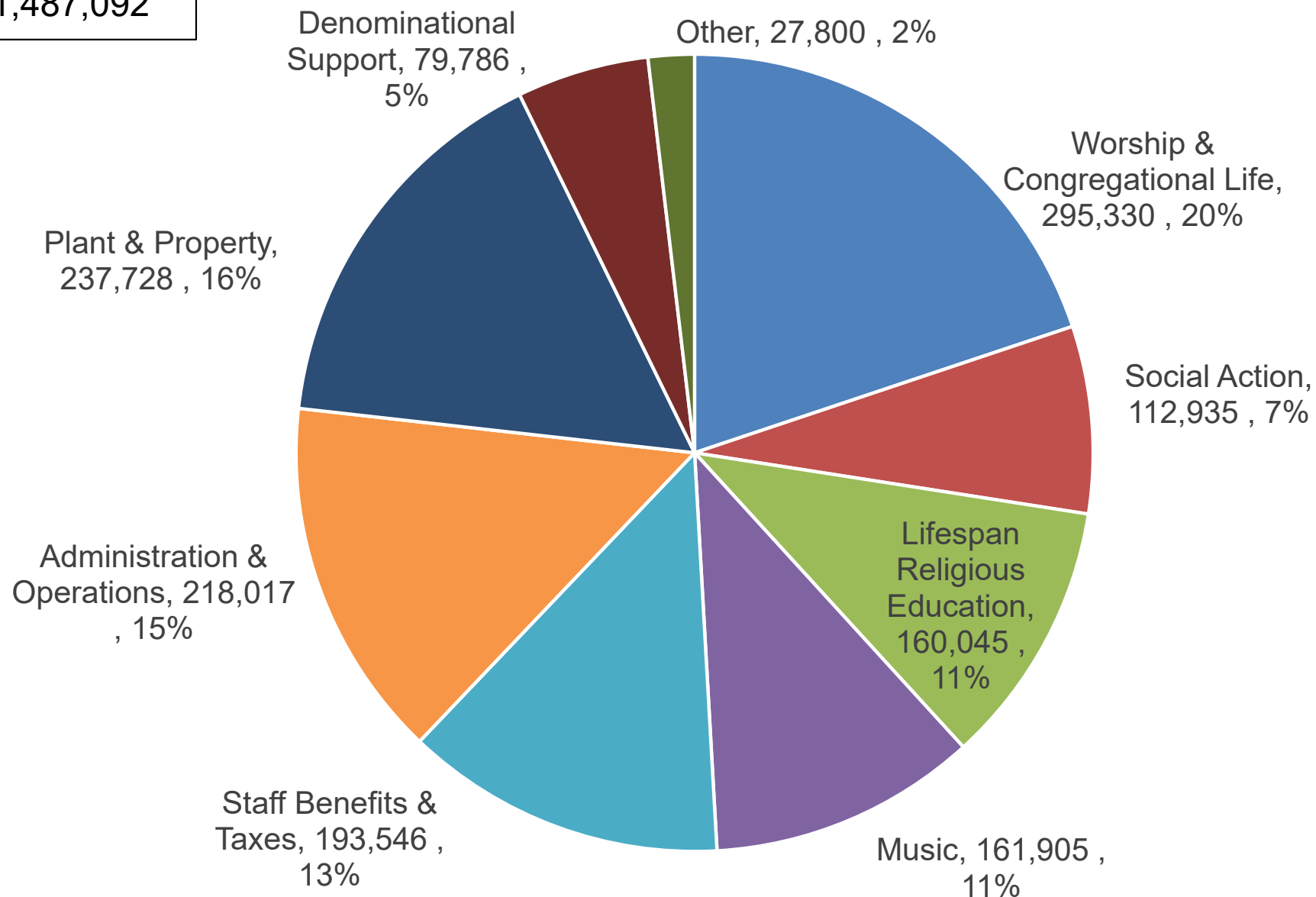
thank you!

Our Current Budget (July 2022 – June 2023)

How We are Spending Our Money



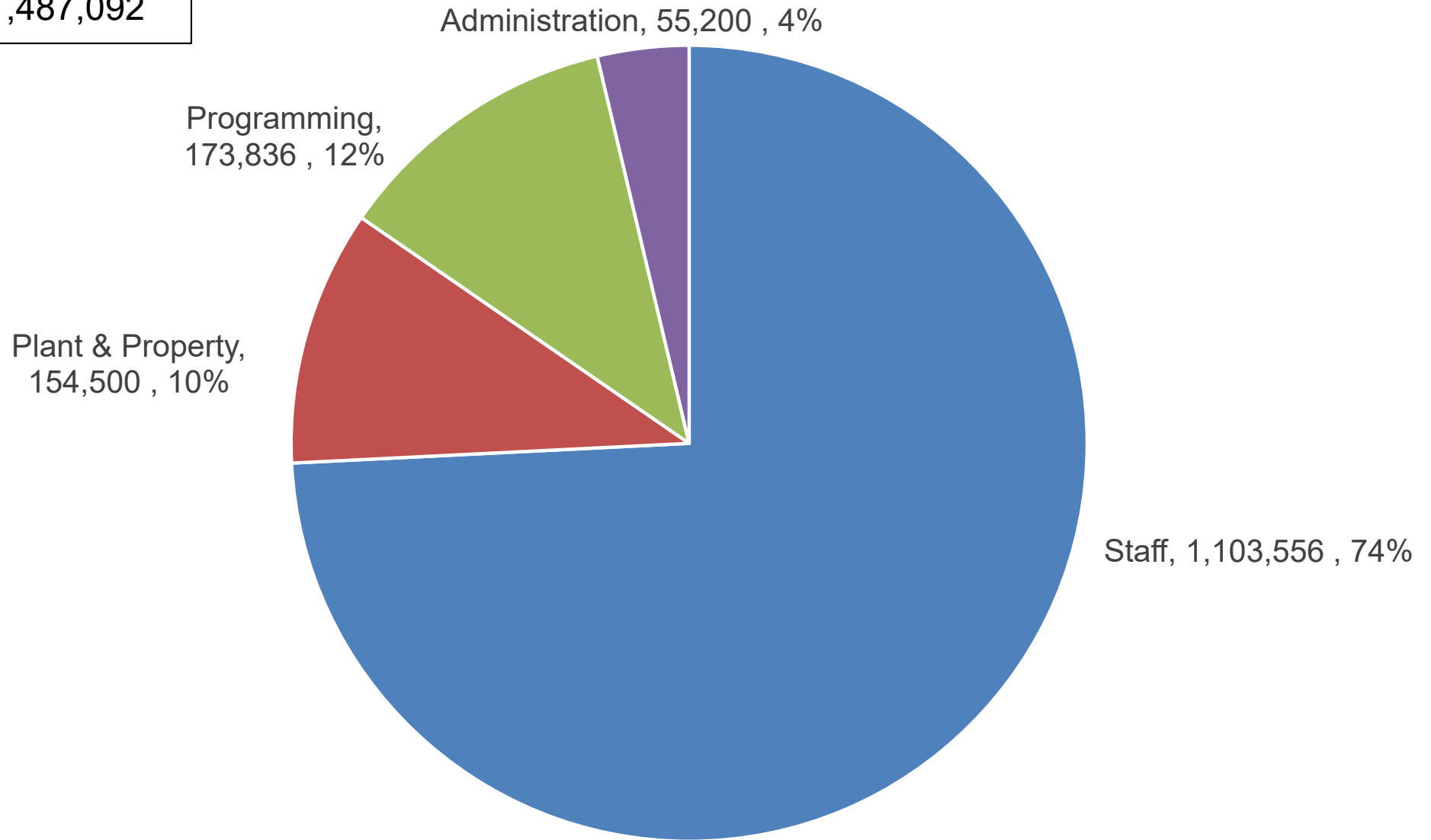
Total Budget:
\$1,487,092



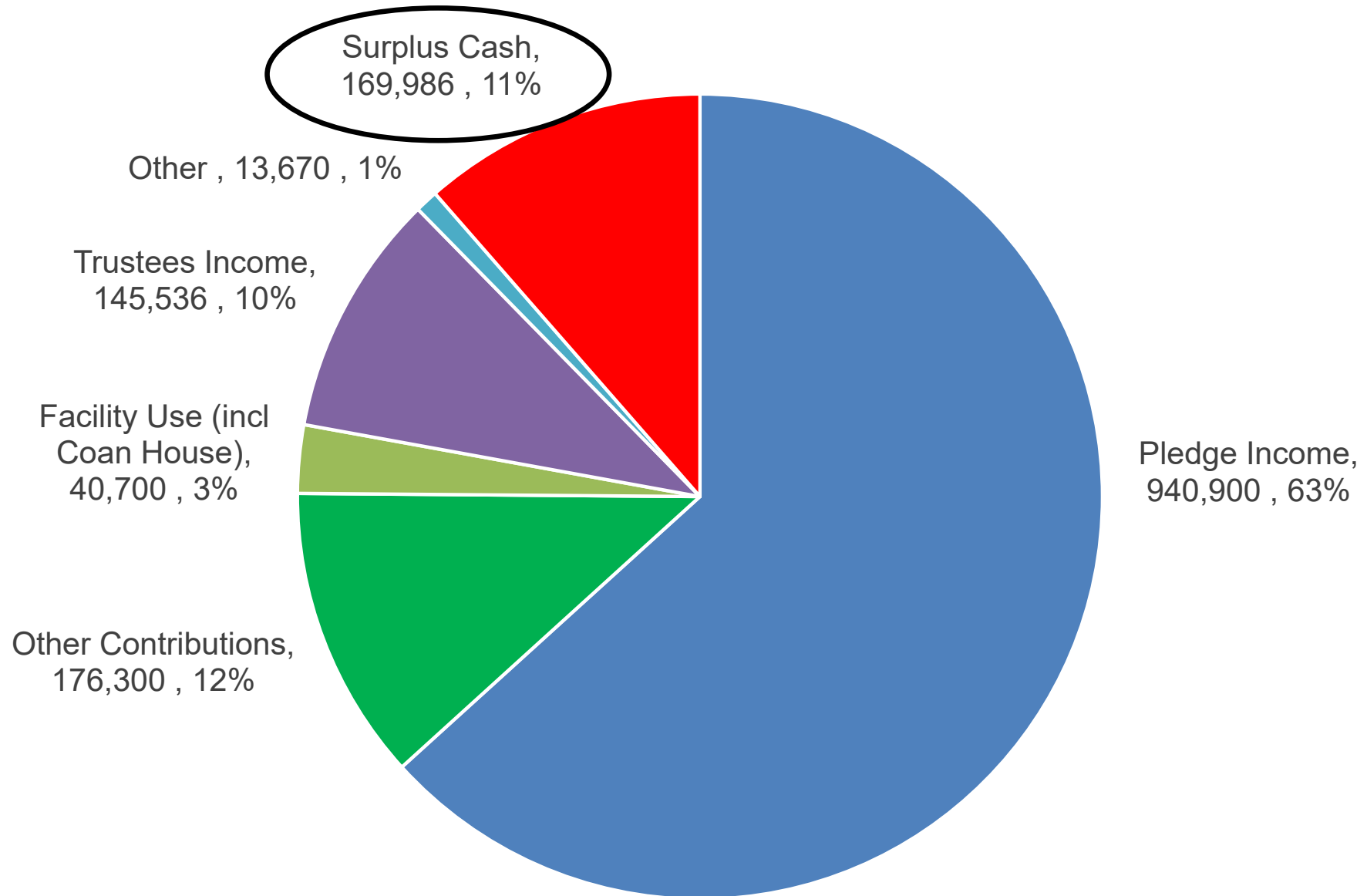
Another View



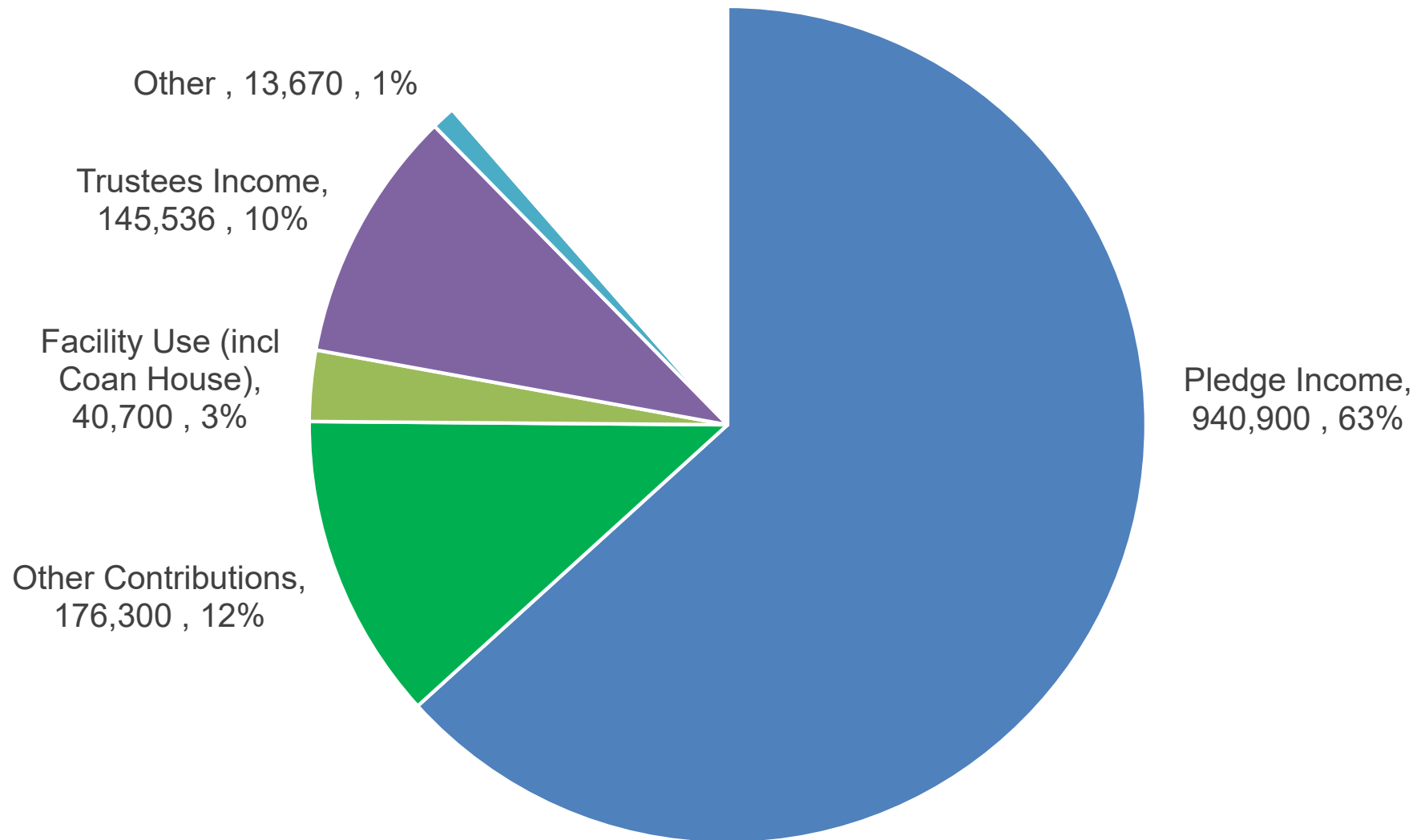
Total Budget:
\$1,487,092



Where Our Money Comes From



Next Budget: No Surplus Funds!



Next Year's Budget (July 2023 – June 2024)

Our Budget Challenges



- Expenses are up but pledges are not
- Attendance is down
- No surplus funds to fill in the hole between revenue and spending (\$170,000 hole to fill)
- Trustees generously contributing an *additional* \$120,000 for the annual budget next year
- Some belt tightening in next year's budget but nothing dramatic
 - Benefitting from some unanticipated savings as well
- Pandemic down but not out

Future Budget Challenges



- Non-pledge revenue scheduled to decline:
 - Trustees contributing an additional \$120,000 in next year's budget and \$60,000 the following year
 - Simmon's Gift includes \$80,000 through FY2026
- We cannot rely on surplus funds in this or future budgets
- Overly dependent on very large pledges from a few key donors
- We will either need new revenue sources or spending reductions
- We have time to plan for this, but we cannot put it off

Next Steps



- Minister and staff preparing budget for Standing Committee review
- Standing Committee reviews and approves budget by May 23
- **Budget Information Session: May 21, 11:30 am**
 - Budget for next year will be reviewed with interested congregants

- Annual Meeting: June 11

Questions?



Don't tell me what
you value, show me
your budget, and
I'll tell you what
you value.

Joe Biden

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