



**new beginnings**

**FIRST PARISH IN CONCORD - FAIR SHARE PLEDGING GUIDE**  
**HOW MUCH IS RIGHT FOR ME?**

Fair share pledging to First Parish means giving generously according to our commitments and means. We are grateful for every commitment and every amount. **Every pledge counts!**



**GREEN**

**GREEN** Green may be paying off loans or living on a modest fixed income. You are a valued part of this community, and perhaps you give more in your time than in money. Individual Green members might pledge around **\$100** (that's less than \$10 per month) **to \$1,000** per year, and, for two-adult households, **\$200** (that's less than \$20 per month) **to \$2,000** per year.



**BLUE**

**BLUE** Blue may be living on a fixed income, or you may have income that is up a bit one year and down the next. You are careful with expenditures and giving. Individual Blue households might pledge around **\$1,000 to \$2,000** per year, and two-adult households **\$2,000 to \$4,000**.



**PURPLE**

**PURPLE** Purple means you generally have enough money to meet your needs with some assets to spare. You might have children in college or other obligations that reduce your discretionary spending. You are generally careful about how much you give. Individual Purple members might pledge **\$2,000 to \$4,000**, and **\$4,000 to \$8,000** for two-adult households.



**ORANGE**

**ORANGE** Orange means you likely have a job that pays well, or a good pension, with perhaps other income-producing assets. You have discretionary income. Individual Orange members might pledge **\$4,000 to \$6,000 per year**, and **\$8,000 to \$12,000 per year** for two-adult households.



**RED**

**RED** If you are very financially secure, with significant assets and/or income, you may think of yourself as a Red. You likely give generously to numerous organizations. You are a cornerstone of our pledge campaign. Reds might pledge more than **\$6,000 per year**, and two-adult households might pledge more than **\$12,000 per year**.



**LEGACY**

**Legacy Gifts** We hope you have made, or will make, arrangements for First Parish in Concord in your will, trust, or donor advised fund (DAF). If First Parish is making a positive difference in your life and the life of your family, most people think it is fitting to do so. Every year, all people of First Parish benefit from legacies that other people have left in the past. **All levels and colors of pledgers can help in this long-range legacy effort.**